

# iGroup

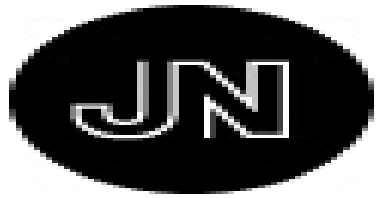
iGroup医学产品助力临床发展

南宁

2019-5-28

胡潇潇





# The JAMA Network

## JAMA Network Is...



### JAMA Network®

- JAMA
- JAMA **Surgery**
- JAMA **Facial Plastic Surgery**
- JAMA **Cardiology**
- JAMA **Neurology**
- JAMA **Ophthalmology**
- JAMA **Oncology**
- JAMA **Dermatology**
- JAMA **Otolaryngology–Head & Neck Surgery**
- JAMA **Pediatrics**
- JAMA **Internal Medicine**
- JAMA **Psychiatry**

[jamanetwork.com](http://jamanetwork.com)



“The JAMA Network unites 12 journals linked by their commitment to the same high standards of publication, medical and scientific excellence, pursuit and development of outstanding content, and the use of technology to present that content in novel and creative formats.”

– Howard Bauchner, MD, Editor-in-Chief, JAMA



The JAMA Network

## JAMA Cardiology

- Editor in Chief: Robert Bonow, MD
- Deputy Editors: Patrick O’Gara, MD, Marc Sabatine, MD, MPH, Clyde Yancy, MD, MSc
- Research Submissions: 1525
- Acceptance rate: 7%
- eTOC: 27,000
- Social Media (twitter and Facebook): 67,000
- Views: 1,325,000
- Impact Factor: 10.1 (1<sup>st</sup> year)

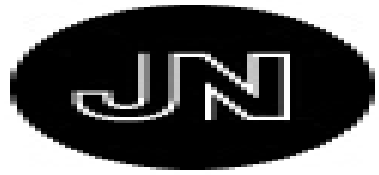


# The JAMA Network

## JAMA Oncology

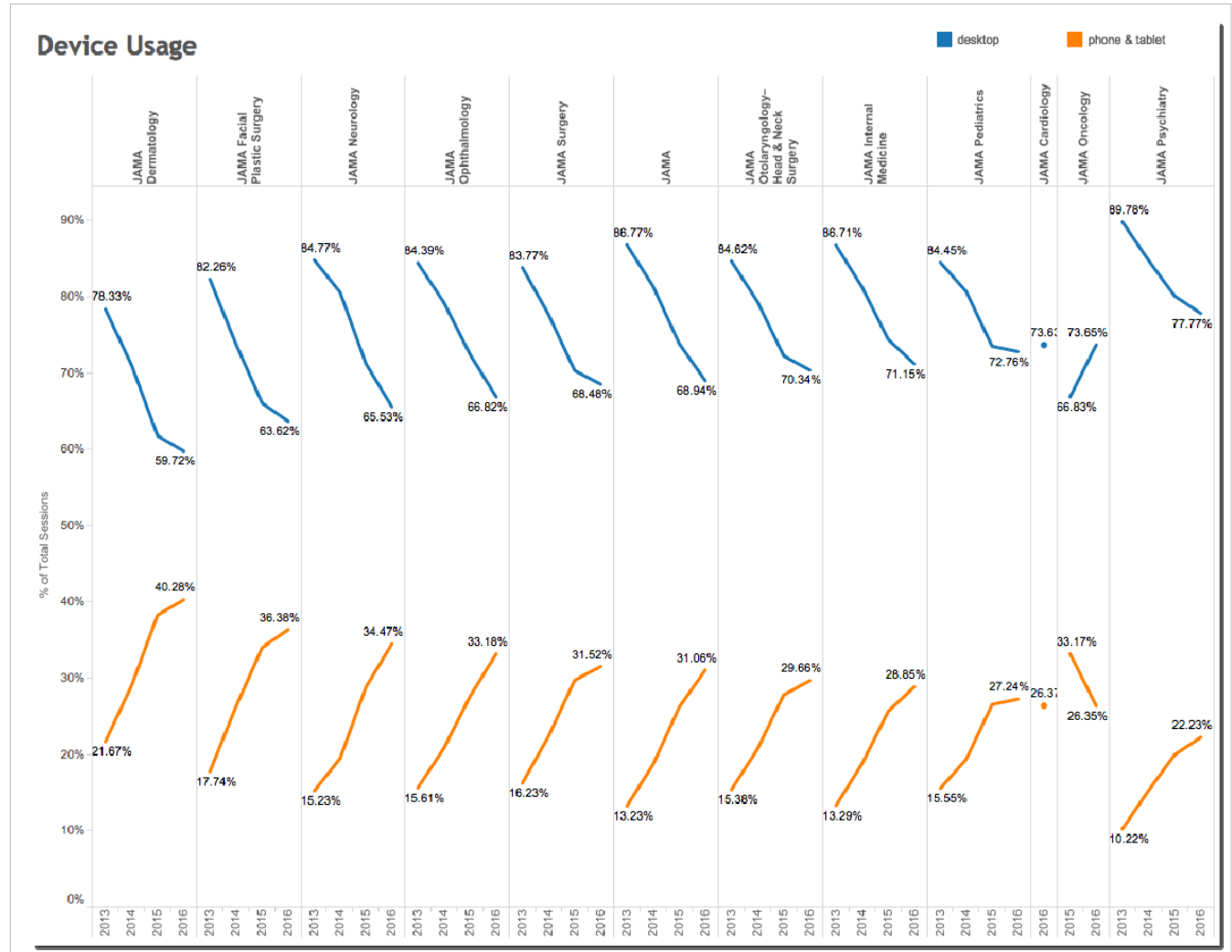
- Editor in Chief: Nora Disis, MD
- Deputy Editors: Lee M. Ellis, MD, Charles R. Thomas Jr. MD.
- Research Submissions: 1868
- Acceptance rate: 6%
- eTOC: 32,000
- Social Media (twitter and Facebook): 50,000
- Views: 2,368,000
- Impact Factor: 20.9

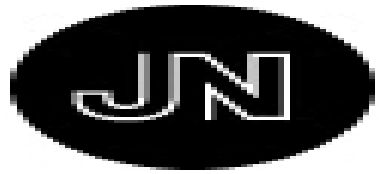




# The JAMA Network

## Access to JAMA Website





# The JAMA Network

## New Website

- Faster
- Cleaner
- Search optimization
- Design Responsive
- Surfaces multimedia
- Split screen for major papers

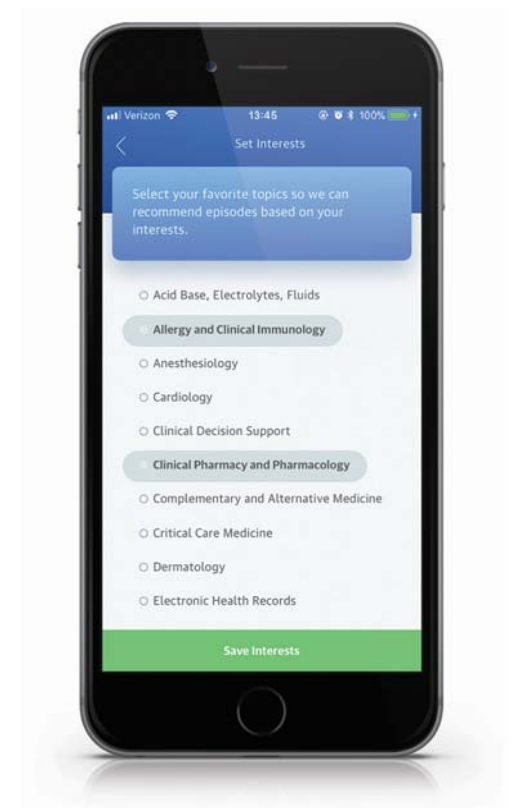
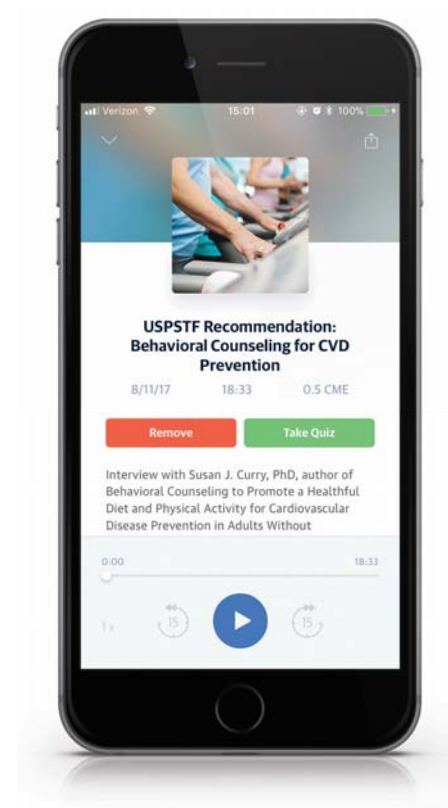




## The JAMA Network Reader远程访问

订购用户在IP范围内注册个人账号，  
在IP范围外登录个人账号即可实现远  
程访问的功能。

- 适用于所有移动设备：手机，Pad，台式机
- 书签功能
- Email提醒
- 离线阅读





# American Society of Hematology

## Blood & ASH Journals

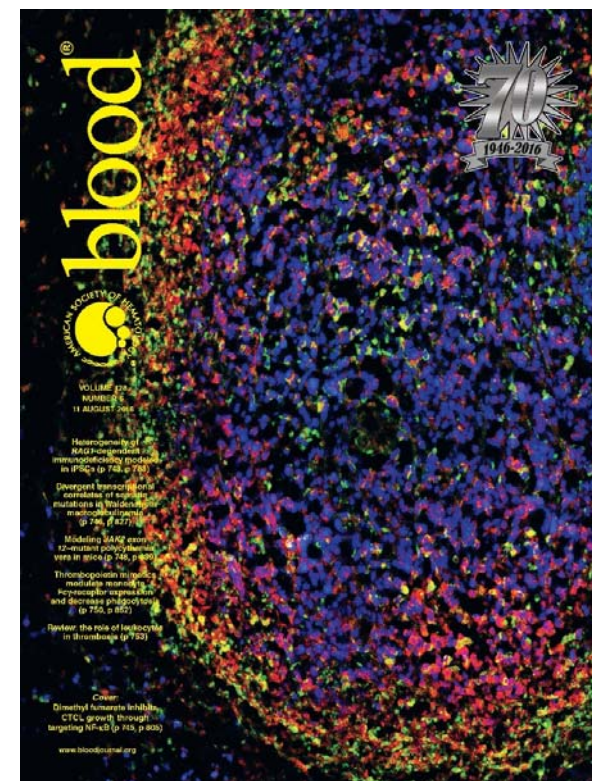


创刊年：1946

收录内容：发表关于血液学基础实验、转化和临床研究论文。

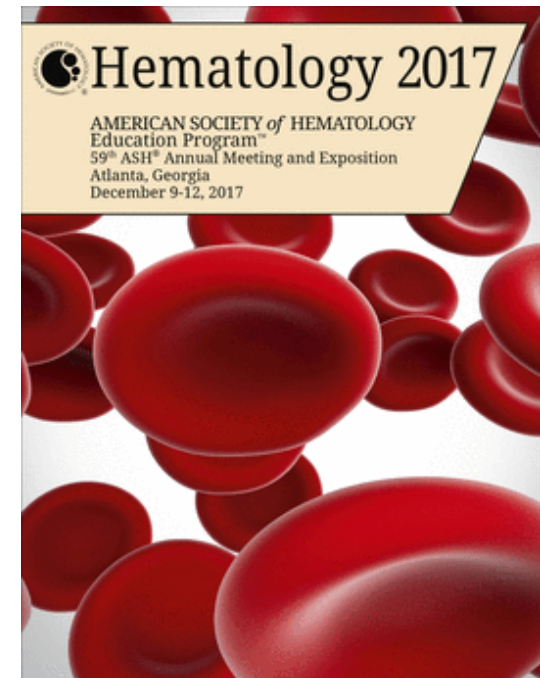


**#1 in Hematology by Google Scholar**



## Hematology, ASH Education Program

- 每年的期刊会提供在ASH年会上有关教育主题的回顾。





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# The NEW ENGLAND JOURNAL of MEDICINE

The Most Essential Resource  
for Health Care Professionals  
and Researchers

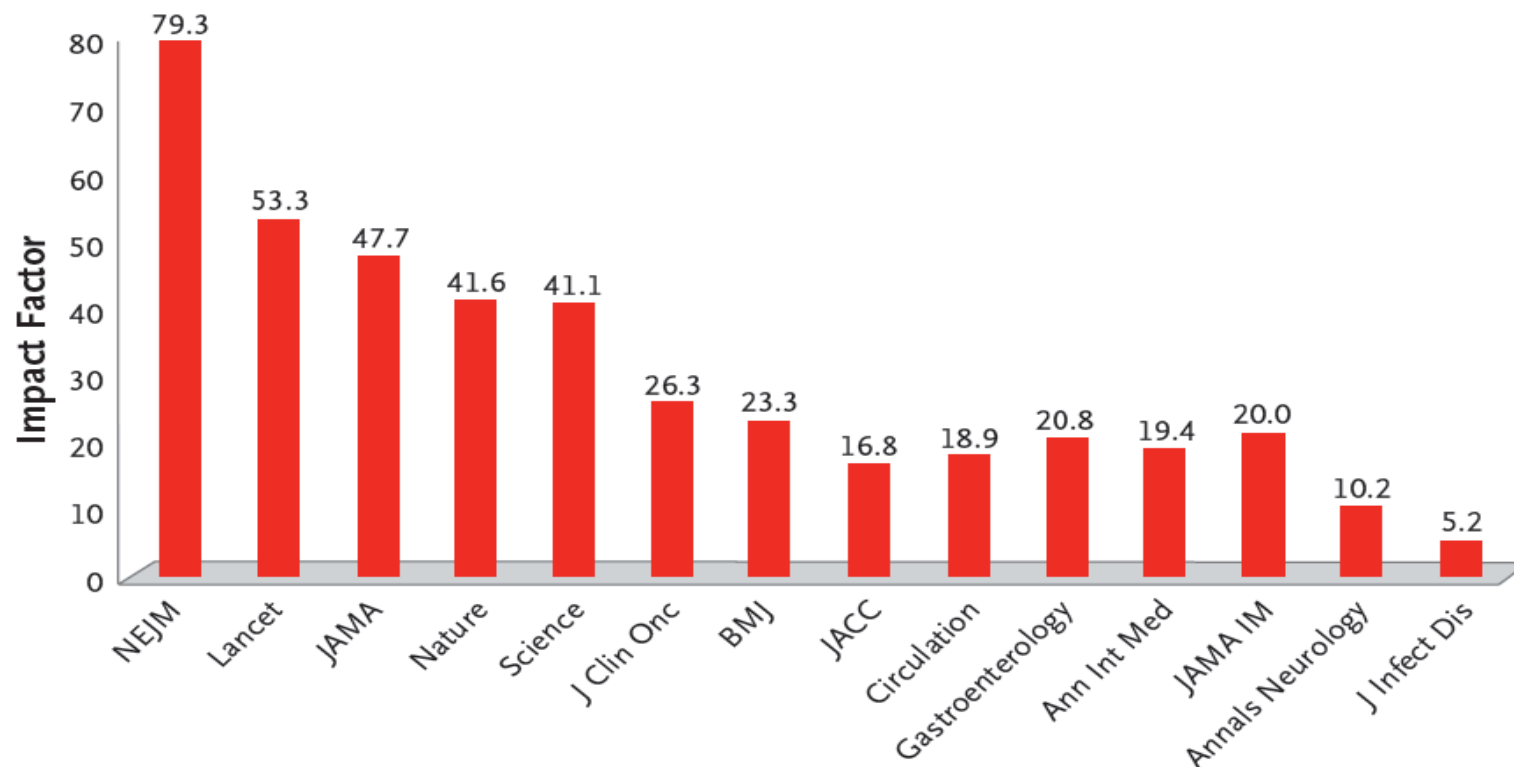
- High trust
- High impact
- High use
- High value



The flagship brand of NEJM Group, a division of the Massachusetts Medical Society

# 全球顶级医学杂志

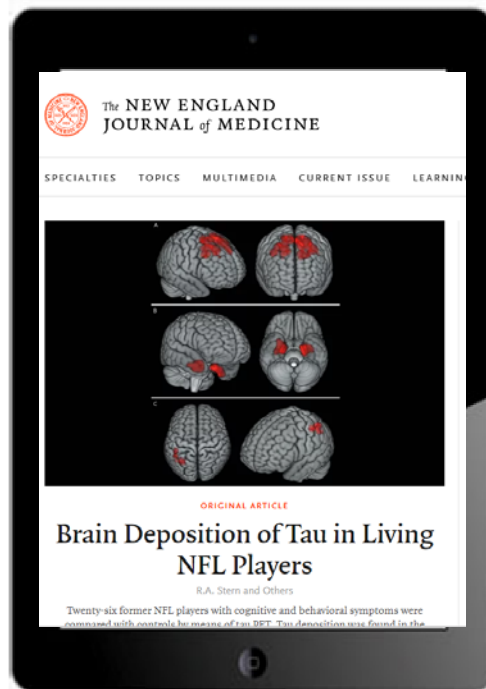
Data from InCites Journal Citation Reports Impact Factor (2017)



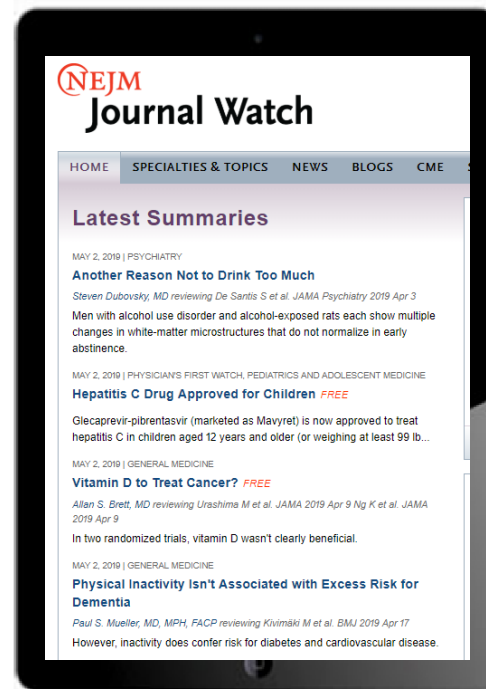
\*BPA Statement, July 2018.

†How Physicians Search for Jobs study, Zeldis Research Associates, Inc.

# Publications: research, perspective, **knowledge**



The NEW ENGLAND JOURNAL of MEDICINE



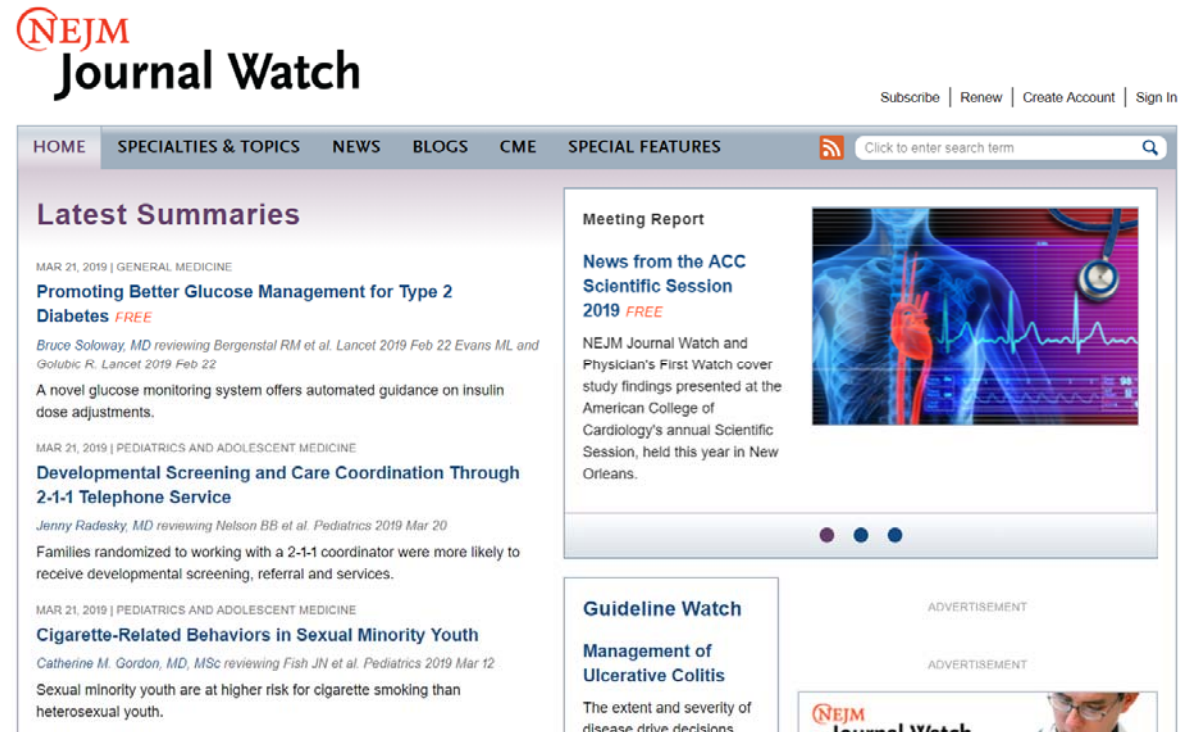
Journal Watch



Innovations in Care Delivery

# NEJM Journal Watch

总结并深入研究了 12 个专业领域中最重要研究、医学新闻和指南。专为繁忙的临床医师提供的重要资源，从 250 多种医学期刊的监测中收集而来。



The screenshot shows the NEJM Journal Watch website interface. At the top, the NEJM logo and "Journal Watch" title are displayed. Navigation links include "Subscribe", "Renew", "Create Account", and "Sign In". A search bar is present with the text "Click to enter search term". The main content area is titled "Latest Summaries" and features three articles:

- Promoting Better Glucose Management for Type 2 Diabetes** (FREE)  
Bruce Soloway, MD reviewing Bergenstal RM et al. Lancet 2019 Feb 22 Evans ML and Golubic R. Lancet 2019 Feb 22  
A novel glucose monitoring system offers automated guidance on insulin dose adjustments.
- Developmental Screening and Care Coordination Through 2-1-1 Telephone Service**  
Jenny Radesky, MD reviewing Nelson BB et al. Pediatrics 2019 Mar 20  
Families randomized to working with a 2-1-1 coordinator were more likely to receive developmental screening, referral and services.
- Cigarette-Related Behaviors in Sexual Minority Youth**  
Catherine M. Gordon, MD, MSc reviewing Fish JN et al. Pediatrics 2019 Mar 12  
Sexual minority youth are at higher risk for cigarette smoking than heterosexual youth.

On the right side, there is a "Meeting Report" section titled "News from the ACC Scientific Session 2019" (FREE), accompanied by an image of a human torso with a heart and a stethoscope. Below this, there are "Guideline Watch" sections for "Management of Ulcerative Colitis" and "The extent and severity of disease drive decisions".

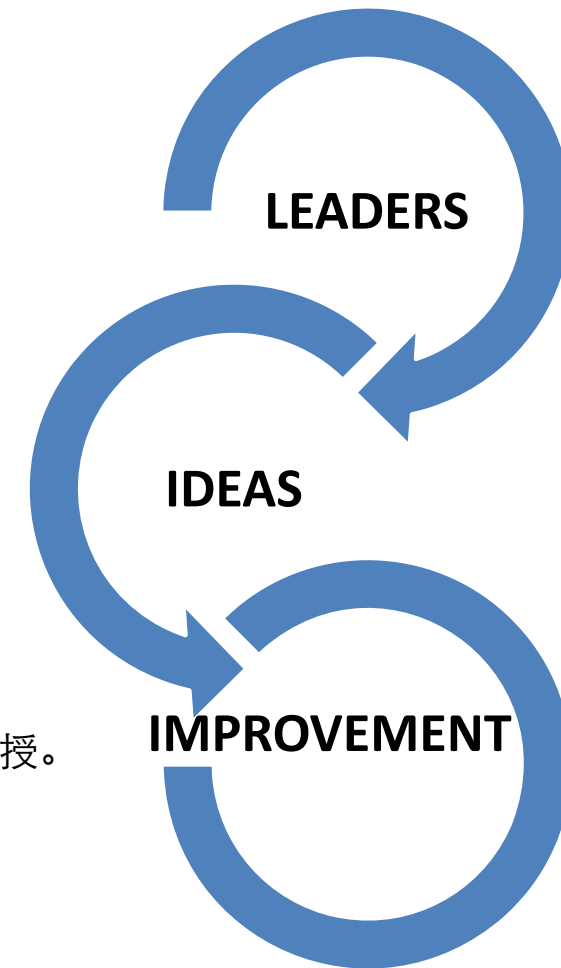


# PRACTICAL INNOVATIONS IN HEALTH CARE DELIVERY

**NEJM**  
**Catalyst**

Innovations in  
Care Delivery

- 目的：改善医疗服务；连接医疗领导者和临床医生
- 内容：创新想法，解决方案
- 编委会：  
卫生系统、教学医院、卫生保健企业的经验丰富的临床领导人和教授。

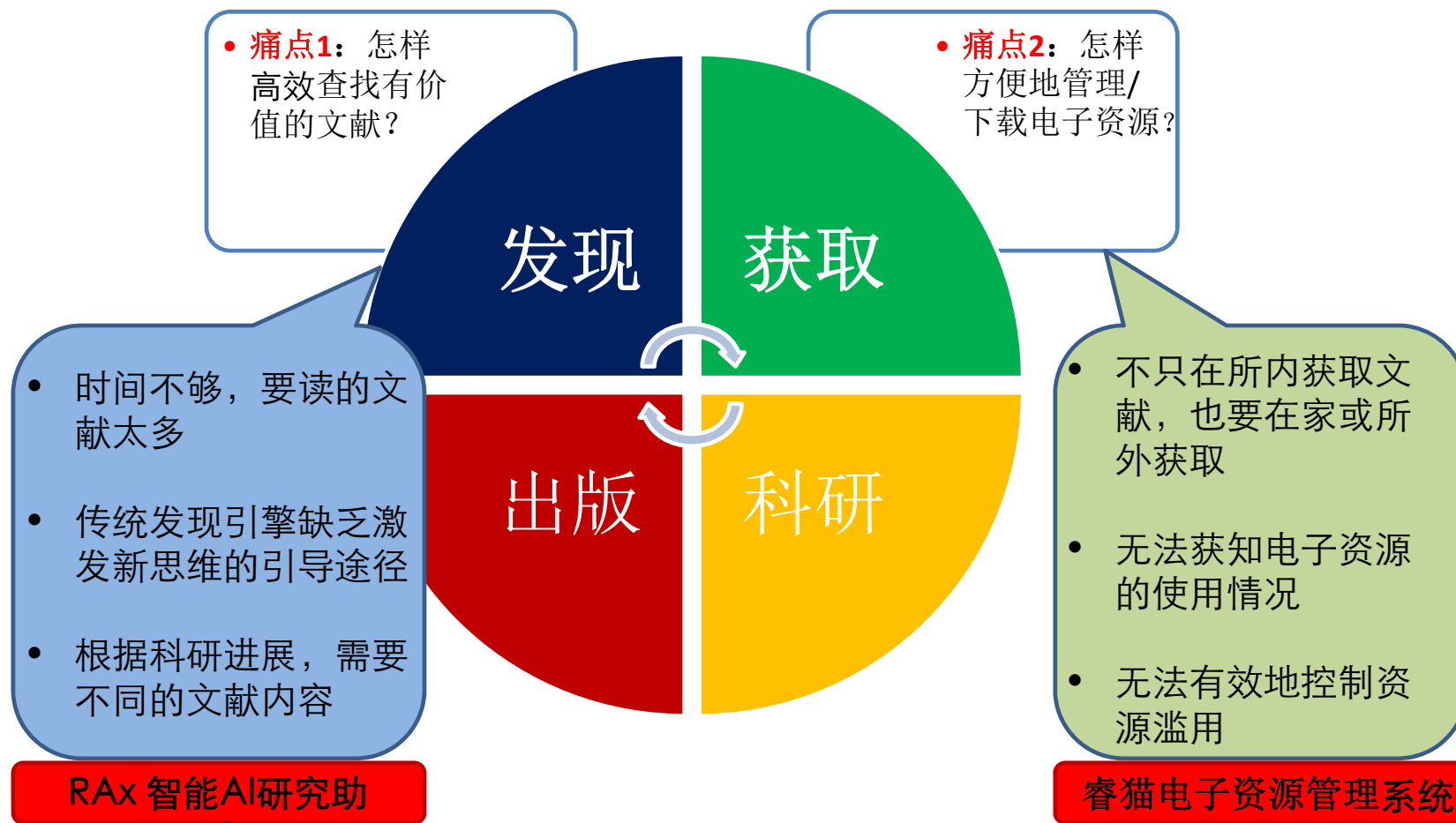




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# 科研写作流程



## RAX 智能AI研究助手

RAX是一个人工智能驱动的研究助手，通过不断适应研究者在每个研究阶段的需求，帮助科研人员提高效率

RAX会根据科研人员的日常科研行为推荐最相关的资源

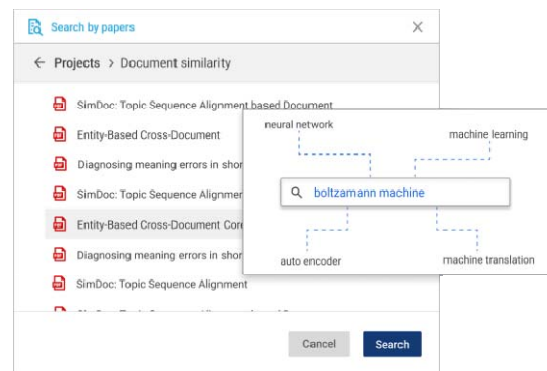
- 所阅读和标记的论文和文章
- 当前的论文草稿
- 与导师或团队成员的讨论内容



# RAX 智能AI研究助手

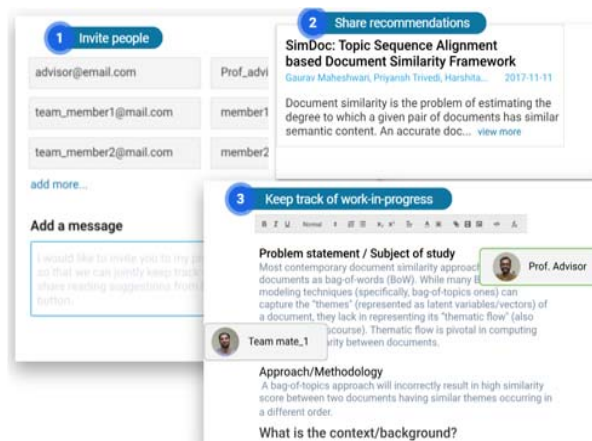
RAX可以更智能、更快速地发现匹配的内容

- 通过概念语义发现文章



RAX能帮助科研人员在研究小组中轻松分享和讨论各自的意见

- 邀请团队成员参与，讨论和分享心得



## RMX 睿猫电子资源管理系统

睿猫可以帮助图书馆通过一个窗口管理所有类型的电子资源内容，并将图书馆现有的资源进行整合



### 电子资源远程/移动访问

- 以账号的形式管理用户，用户只需登录账号就可以通过浏览器访问已订购电子资源
- 无需安装任何软件或添加硬件设备，云端托管



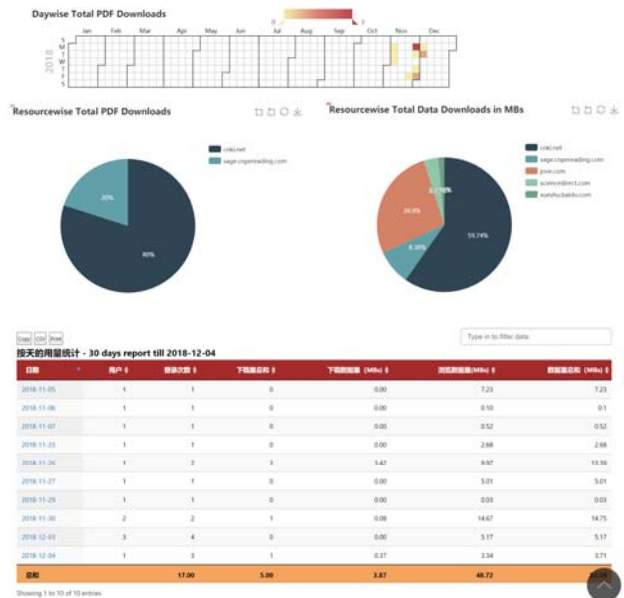
## RMX 睿猫电子资源管理系统

### 电子资源的流量统计

- 帮助图书馆实时地掌控用户对电子资源的详细使用情况，合理分配经费

### 资源滥用甄别及预防

- 可对资源或用户进行访问量的上限设置





- ◆ 成立于1996年，全球教育科技的引领者之一
- ◆ 提供全球最权威的论文原创性检测工具。国际主要出版机构（如:Elsevier, Springer, IEEE等）和大部分SCI期刊用于审稿查重。
- ◆ Turnitin 的用户遍及150多个国家的15,000多所学校、科研机构。
  - 100万文稿/天（高峰期）
- ◆ iGroup-授权独家代理。



## 出版机构 (部分)

Turnitin拥有全球最大的对比数据库，并且具有独家的数据资源。收录来自CrossRef联盟的800多家全球顶尖学术出版机构的期刊、会议录和图书等。

与国际数据库商合作，比如Proquest的硕博论文库。

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American Institute of Physics  
American Physical Society  
Elsevier  
IEEE  
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